

Electrathon America's



1st Annual Electrathon

NATIONAL CHAMPIONSHIP

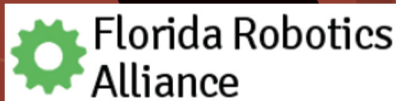
DECEMBER 5, 6, 7 2013 • DISNEY'S CORONADO SPRINGS RESORT • ORLANDO, FL



VISIT

OUR GREEN STEM MIDWAY
& THE P.I.T. ZONE
(PETROLEUM INDEPENDENT TRANSPORTATION)

PLUS HANDS-ON
JUNIOR SOLAR SPRINT RACING
& ROBOTIC DRAG RACING
FOR VISITORS



Electrathon America's

Now in it's twentieth year, Electrathon America (EA) is revving up for its first NATIONAL CHAMPION RACE! Electrathon vehicles are sleek, single seat, fully electric vehicles designed and built by high school students, college students, and hobbyists. More than 100 Electrathon design teams from schools around the U.S. are expected to compete in this three day Championship Event, happening December, 2013, Disney's Coronado Springs Resort, in Orlando, Florida.

In addition to the Electrathon National Championship race, EA will be joined by its STEM (science, tech, engineering, math) partners to bring attendees of all ages a multitude of hands on learning experiences, from building their own solar sprint racers with the help of the Florida Solar Energy Center, to designing robot drag racers from NXT Robotic Kits.

The vision of EA is to contribute to laying a foundation for a green, vibrant, low carbon future full of possibilities and opportunities for the people of today, and the children of tomorrow.

Electrathon America's inaugural National Champion Race, and associated GREEN STEM MIDWAY/GREEN SPEED ZONE and PIT (Petroleum Independent Transportation) events are happening as part of the RPM International Motorsports and Trade Expo, an all encompassing, mega event of transportation innovation. RPM is designed to engage, entertain and excite enthusiasts of all kinds with expos and hand on events revolving around motor sports, the history and the future of technology, and the ultimate transportation experiences in air, on land, at sea, and in space.

Electrathon America Foundation is a 501(c)3 Organization (pending).



ARE YOU PLUGGED IN?



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www.electrathonamerica.org

Electrathon America's

GREEN STEM

SPONSORSHIP LEVELS



P.I.T. ZONE PLATINUM SPONSOR

Exclusive Premier Sponsorship

\$25,000

BE A PART OF THE FIRST ANNUAL ELECTRATHON NATIONAL CHAMPIONSHIP RACE!
SPONSORSHIP MONIES WILL BE USED TO OFFSET TRAVEL COSTS FOR STUDENT TEAMS AROUND THE COUNTRY TO COME TO DISNEY RESORTS WITH THEIR ELECTRIC VEHICLES TO COMPETE IN THE CHAMPIONSHIP!

INCLUDES:

- 500 square foot interactive exhibit space.
 - Repeated DJ presentation of sponsorship announcement and company trademark phrase
 - Title Sponsor has multiple visibility opportunities with signs/banners in the RPM Expo convention center to drive attention to the PIT Zone and Racetrack, and 2 at alternate venues such as the Speedway & Marine Village
 - One sign/banner in the Electrathon America inside PIT Zone.
- Sign/banner at the Electrathon America Racetrack (all banners provided by sponsor)
- Your company logo and a direct link on the attractions: Green Expo: Electrathon America page of the website, with 200 word promotional paragraph and contact information
 - Your logo on the sponsor page of the RPM website
 - 12 complimentary RPM Expo Event Registrations
- Full page ad in RPM Int'l Motorsports Expo program
- 2 VIP passes to the Friday night Tribute to Women in Racing
 - Logo and feature in RPM & EA press releases and promotional fliers/literature as title sponsor of EA
 - Logo and link on EA website
 - Invitation to Wednesday evening Welcome reception
- Opportunity to provide a complimentary tote bag, and or insert/item for all RPM Expo attendees
 - Special recognition and opportunity to present award at EA Awards presentation.
 - Special photo session with RPM ROBOT

ALSO NEGOTIABLE:

- Possible Text to Vote contest or campaign
 - Linda Vaughn for photo opportunities, trophy presentation, or autographs
- Special motivational session with Jet Car driver Elaine Larsen

Electrathon America's

GREEN
STEM

SPONSORSHIP LEVELS



GOLD SPONSOR

only five available

Science
Technology
Mathematics

\$5,000

Education
in
Action!

INCLUDES:

- 100 square foot exhibitor space
- 1 Sign/banner in the Electrathon America inside PIT Zone.
- 1 Sign/banner at the Electrathon America Racetrack (all banners provided by sponsor)
 - Your company logo and a direct link on the Attractions: Green Expo: Electrathon America page of the Website, with 50 word description and contact information.
 - Half page ad in RPM Int'l Motorsports Expo program
 - 6 complimentary RPM Expo Event Registrations
- Mention in RPM & EA press releases and promotional fliers/literature as sponsor of EA
 - Logo and link on EA website
 - Invitation to Wednesday evening Welcome reception
 - Opportunity to provide a complimentary tote bag insert/item for all RPM Expo attendees
 - Special recognition at EA Awards presentation

Electrathon America's



SPONSORSHIP LEVELS



SILVER SPONSOR

**Student
Racing
Challenge**

only ten available

\$2,500

**Robotic
Drag
Racers!**

INCLUDES:

- Booth signage
- Logo on sponsor page in RPM EXPO's mobile app
- Quarter page ad in the RPM International Motorsports Expo program
- Company logo on all pages of the RPM website
- Direct link to your company website provided
- 4 complimentary RPM EXPO registrations



Electrathon America's

STUDENT FUNDRAISING OPPORTUNITIES

Electrathon America has created a turn key fundraising program for students and teams to raise funds to travel and compete in the first annual **ELECTRATHON NATIONAL CHAMPIONSHIP**, held at Disney's Coronado Springs Resort in Orlando, Florida, as part of the RPM EXPO, December 5-7, 2013.

Get Started Now! Supporters and sponsors have a unique opportunity to have their names/logos featured on the Electrathon America National Championship T Shirt.

Potential supporters include existing and new team sponsors and supporters, family and local businesses, school alumni, and departments within your school.

Be creative! Remember, all fundraisers run through your club or school are 504c3. This means donations and sponsorships are tax deductible for the supporters who help your team get to the championship.

A sponsor logo on the National Championship T shirt is a minimum donation of \$250. This means if your team secures 30 donations, you'll raise at least \$7,500 to get to the Championship!

Remember, if your school is a Title 1 school, Perkins Funds may be used.

STUDENT FUNDRAISING CONTACT:

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