

Electrathon America's

GREEN STEM

SPONSORSHIP LEVELS



P.I.T. ZONE PLATINUM SPONSOR

Exclusive Premier Sponsorship

\$25,000

BE A PART OF THE FIRST ANNUAL ELECTRATHON NATIONAL CHAMPIONSHIP RACE!
SPONSORSHIP MONIES WILL BE USED TO OFFSET TRAVEL COSTS FOR STUDENT TEAMS AROUND THE COUNTRY TO COME TO DISNEY RESORTS WITH THEIR ELECTRIC VEHICLES TO COMPETE IN THE CHAMPIONSHIP!

INCLUDES:

- 500 square foot interactive exhibit space.
 - Repeated DJ presentation of sponsorship announcement and company trademark phrase
 - Title Sponsor has multiple visibility opportunities with signs/banners in the RPM Expo convention center to drive attention to the PIT Zone and Racetrack, and 2 at alternate venues such as the Speedway & Marine Village
 - One sign/banner in the Electrathon America inside PIT Zone.
- Sign/banner at the Electrathon America Racetrack (all banners provided by sponsor)
- Your company logo and a direct link on the attractions: Green Expo: Electrathon America page of the website, with 200 word promotional paragraph and contact information
 - Your logo on the sponsor page of the RPM website
 - 12 complimentary RPM Expo Event Registrations
- Full page ad in RPM Int'l Motorsports Expo program
- 2 VIP passes to the Friday night Tribute to Women in Racing
 - Logo and feature in RPM & EA press releases and promotional fliers/literature as title sponsor of EA
 - Logo and link on EA website
 - Invitation to Wednesday evening Welcome reception
- Opportunity to provide a complimentary tote bag, and or insert/item for all RPM Expo attendees
 - Special recognition and opportunity to present award at EA Awards presentation.
 - Special photo session with RPM ROBOT

ALSO NEGOTIABLE:

- Possible Text to Vote contest or campaign
 - Linda Vaughn for photo opportunities, trophy presentation, or autographs
- Special motivational session with Jet Car driver Elaine Larsen