ELECTRATHON OF TAMPA BAY
Sponsorship Benefits

LEVEL	ETO Website Logo & Links	Trophies	15' Banner at all Events	Promo Items	Brochures Flyers Handouts	Professionally Produced DJ Commercial	Statewide Exposure Professional Associations	Logo/Name Stickers on Cars	Marquee Sponsor at Fairgrounds
$10,000	✓	✓	✓	✓	✓	✓	✓	✓	✓
$7,500	✓		✓	✓	✓	✓		✓	
$5,000	✓			✓	✓	✓		✓	
$3,500	✓				✓	✓		✓	
$1,000	✓				✓			✓	

Planned expenditures from sponsorship funds

Small Seed Grants for Schools and Non-profits ($1,500 each)
I-Lap Counting System, Portable Aluminum Bridge and Transponders for 30 Electrathons ($3500)
Hands-free Walkie-talkies for Event Communications ($2,500 for 10)
Trophies/Promotional Items ($1000)
501(3)c Filing Fee ($400)
QuickBooks Software ($300)

Other miscellaneous expenses: Venue rental (Fairgounds), Race insurance fees, Travel expenses to out-of-state and out-of-district races

ETO Board Certified Quarterly Expenditure Reports Provided